THE ICANDY PLANNING SERIES

BACKDROP + FLOOR DECAL SIZE GUIDE

Choose a size that fits your space, your guest count, and the way you want the moment photographed.

01 **START WITH THE SPACE**

Measure the usable width and height - not just the room. Note ceilings, doors, outlets, tables, and traffic paths.

02 **PLAN FOR THE PHOTO**

Count the people who need to fit comfortably and leave room for props, balloons, furniture, and natural posing.

QUICK PICK

8 x 8 FT BACKDROP

Most versatile celebration backdrop

5-6 FT FLOOR DECAL

Strong centerpiece without taking over

WHEN IN DOUBT, START HERE - THEN CHECK THE VENUE.

CHOOSE YOUR BACKDROP

Backdrop sizes are listed width x height. Always confirm the finished setup area with your venue.

6 X 4 FT — **TABLE + CAKE MOMENT**

Best for a dessert table, kids party, seated portrait, or compact photo corner.

PHOTO RANGE: 1-2 PEOPLE

7 X 5 FT — **SMALL PHOTO AREA**

A little more height and width for intimate birthdays, showers, and home celebrations.

PHOTO RANGE: 1-3 PEOPLE

8 X 8 FT — **MOST POPULAR**

A versatile square setup for birthdays, showers, graduations, and balloon framing.

PHOTO RANGE: 1-4 PEOPLE

10 X 8 FT — **GROUP READY**

More horizontal room for family photos, couches, prop displays, and wider installs.

PHOTO RANGE: 3-6 PEOPLE

10 X 10 FT — **TALL + DRAMATIC**

Extra height for upscale installs, full balloon framing, and large standing portraits.

PHOTO RANGE: 3-6 PEOPLE

12 X 8 FT — **WIDE STATEMENT**

A strong choice for stage walls, larger groups, corporate events, and big room impact.

PHOTO RANGE: 5-8 PEOPLE

FINISHING CHOICE

Grommets

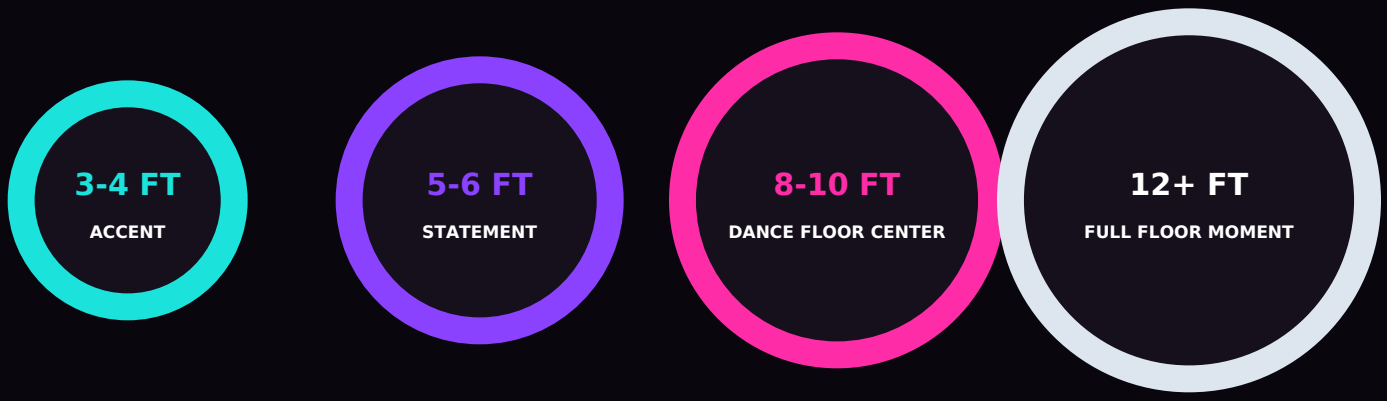
Best for zip ties, hooks, or a tensioned frame.

Pole pocket

Best when sliding the backdrop onto a stand crossbar.

SIZE THE FLOOR MOMENT

Measure the clear, smooth floor area and confirm venue permission before ordering.



3-4 FT ACCENT	5-6 FT STATEMENT	8-10 FT DANCE FLOOR CENTER	12+ FT FULL FLOOR MOMENT
Entry logo, dessert area, kids party, or a compact photo moment.	Most popular centerpiece size for birthdays, showers, and milestone events.	A high-impact monogram, name, or themed focal point for medium rooms.	Large venue coverage, layered designs, or a complete dance-floor transformation.

BEFORE YOU PICK A SIZE

1. **MEASURE THE USABLE FLOOR**
   Exclude walkways, vents, seams, furniture, and doors.
2. **CHECK THE SURFACE**
   Smooth, clean, dry, sealed floors are the best starting point.
3. **CONFIRM VENUE RULES**
   Ask about adhesives, installation, removal, and required installers.
4. **PLAN THE VIEW**
   Make sure names and faces read correctly from the main entrance or camera angle.

PLACEMENT NOTE

For large decals, seams or multiple panels may be needed. Final sizing and panel layout depend on the artwork, floor shape, material, and installation plan.

DO NOT INSTALL OVER DEEP GROUT, LOOSE FLOORING, WET SURFACES, OR HEAVY TEXTURE.

MEASURE ONCE. VIBE BIG.

Use this final checklist before submitting your custom order.

MEASUREMENT CHECKLIST

- [ ] Usable width and height
- [ ] Ceiling height and floor clearance
- [ ] Doorways, outlets, vents, and walkways
- [ ] Backdrop stand or hanging method
- [ ] Floor type and venue approval
- [ ] Install and removal timing

ORDER DETAILS

- [ ] Event date and venue city
- [ ] Exact finished size
- [ ] Theme and color palette
- [ ] Names, date, and wording
- [ ] 1-3 high-quality photos
- [ ] Grommets or pole pocket for backdrops

ARTWORK + PROOF REMINDER

Your custom design is sized to the dimensions you approve. Review every name, date, photo crop, color, and layout detail on the proof before production. A size change after approval may require the artwork to be rebuilt.

STILL NOT SURE?

SEND THE SPACE. WE'LL HELP SIZE THE VIBE.

Share a straight-on photo, rough measurements, guest count, and your event setup plan.

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